

monthly newsletter

June 2025



Price vs. Value

One of the things that I learned as part of several 'how to negotiate art price' classes was that it's useful to educate the (potential) buyer of the value of the artwork, rather than simply negotiating its price. I'd like to reflect on that for a moment while you consider your membership renewal. The possibility of 2-3 in person shows per year is a great opportunity when the number of galleries is dwindling. The monthly speakers are always enjoyable, and we are intending to expand the number of in-person meetings. In addition, our membership fee hasn't increased in a couple years, not this year either! There is also the aspect of getting something out of a situation based on what you put in. The connections you'll make by getting involved are likely to be beneficial – I know I've gotten things beyond just the membership activities from my involvement.

As we work on moving into a new year, there are some positions that need to be filled outside of being a board member. Many don't require much time and can be done remotely. I hope you'll put that in your mind before we call you!.

CALENDAR

Meeting: Board Meeting

Date: Thursday, June 5, 2025. Every First Thursday of the month

Time: 1:00 pm

Where: Zoom - All members welcome

https://us06web.zoom.us/j/83838819012?pwd=6DEb0AXaWgfHVumHjzGXu4yPxK5aQ9.1

Jeni

Meeting ID: 838 3881 9012

Passcode: 631438

Meeting: General Meeting

Date: Thursday, June 12, 2025. Every second Thursday of the month

Time: 1:00 pm

Where: Zoom - All members welcome

https://us06web.zoom.us/j/83838819012?pwd=6DEb0AXaWgfHVumHjzGXu4yPxK5aQ9.1

Meeting ID: 838 3881 9012

Passcode: 631438

Come and meet our newest members! Our new WPW members are: Barbara Dourmaskin, Cheryl Ehler, Arella Tomlinson, Linda French, Nancy Flint, Sharron Cannon, Susan Bagrationoff, Deboran McDuff Williams, Sionnan Wood, Lynettee K. Henderson, Tamara English, Jean Cunningham, Rita Hamilton, and Bonnie Taylor.

Welcome to you all!

FUTURE SPEAKERS FOR WPW MEETINGS: We will be taking a summer break, but will have our speakers listed for you in the Fall newsletter.

If you can't make the live monthly meetings on Zoom, most meetings are recorded and posted to our YouTube channel. The link is https://youtu.be/UKMwBRS8Paw.

ART BOOK GROUP

Loraine Veeck chrveek@pacbell.net or at **818-346-0855** is in charge of the book club for the year. If you are interested in reading and having a wonderful discussion about art books, join us. **The meeting is on zoom every third Thursday of the Month at 1:00 pm.** The book club will be meeting through the summer months this year.

Zoom link:

https://us02web.zoom.us/j/7201018411?pwd=aG9sSGNyenE5enhac2RJV0dqL2ZyUT09

Meeting ID: 720 101 8411

Passcode: 707530

The reading list is below:

June 19 - I Always Love You, A story of Mary Cassatt and Edgar Degas by Robin Oliveira

July 17 – The Collector, by Daniel Silva

August 21 – Adventures In The Louvre, by Elaine Sciolino

Raphael, Painter in Rome, a novel by Stephanie Storey was the May selection

This selection tells the story of the creation of the Iconic Sistine Chapel ceiling by Michelangelo through the eyes of his fiercest rival, Raphael.

WPW in the news:

We had a wonderful review of our show, "**Shades of Color"** at the Betsy Lueke Creative Arts Center. Here is the link to the article in the Burbank Leader:

https://womenpainterswest.org/wp-content/uploads/2025/05/BurbankLeader-article.pdf

Upcoming Exhibitions and Call for Art:

HUNTINGTON BEACH ART CENTER:

June 21 – August 16, 2025

Prospectus has been sent. Deadline to apply was Sunday, May 25.

Large pieces (less than 60" x 72") are welcome and transportation will be provided if necessary.

Delivery of Artwork to Gallery: Friday, June 6 or Saturday, June 7 (10:00 am - 5:00 pm)

Opening Reception: Saturday, June 21

Artist & Member Review: June 21, 5:30 - 6:30 pm

Remarks: June 21, 6:00 pm – 6:30 pm Public Reception: June 21, 6:30 – 9:00 pm

Current and past online exhibitions

View exhibits on the Online Gallery page of our website https://womenpainterswest.org/gallery/. Scroll down the Gallery page to see each exhibition.

GENERAL ANNOUNCEMENTS

MEMBER OPPORTUNITY WITH TRYST

Women Painters West has been selected to participate as an artist-run collective in TRYST, a 3-day event organized by Max Presneill, director of the Torrance Art Museum. This is the third year of the well-attended international art fair, which offers participating artists an opportunity to exchange ideas and address the needs and future of global exchanges for artist-run spaces. Admission to the event is free, and exhibiting artists' sales go 100% to the artist.

Save the date! July 11-13, 2025

Location: DEL AMO CROSSING 21535 Hawthorne Blvd., Torrance, Ca 90503

WPW members in good standing are invited to submit up to two artworks following the specifications of 8" x 8" x 1.5" on canvas to exhibit in our event at TRYST, called Kaleidoscope. All submissions following the specifications will be accepted, room allowing.

Please apply using the submission form "TRYST entries" that was emailed to WPW members on March 14th as soon as your artworks are ready.

Prospectus is HERE

There might be a few changes in the schedule for install and de-install the event. However we'll let you know as soon as we are informed..

Deadline to submit your artworks to us is Sunday June 15th.

The link to apply for Kaleidoscope at TRYST is HERE

Fees are \$15.00 per artwork, collected when you drop-off your work.

This is a chance to meet and exchange ideas with an extraordinary and rather large gathering of artists from the world over who will travel to Southern California to participate in this international art fair. We are looking forward to seeing your art submissions and we'll see you there.

Annie Clavel and Kenshin Miller

Public Art Display Opportunity

The Hollywood Burbank Airport has released a call for a rotating artwork display in the Replacement Passenger Terminal, which is currently under construction and scheduled to open at the end of 2026.

This is a 2-D opportunity, candidates are not required to have public art experience to be considered. The Arts & Cultural Management is very interested in responses from artists who live within, or are connected to, the cities of Burbank, Glendale, and Pasadena, as well as artists who understand the unique characteristics of these communities and can integrate these characteristics into the artwork.

Artists can apply through https://hollywoodburbankairport.slideroom.com/ The full RFQ is available through the airport's https://www.hollywoodburbankairport.com/business-at-bur/bid-opportunities/ Please cut and paste these links into your browser to access the sites.

This is a terrific opportunity for artists interested in getting some exposure in the public sphere in a beautiful new building, and you can be assured that the Airport's team is great to work with! The deadline to submit is June 11, 2025.

Attention Artists!

The Yorba Linda Art Gallery, located in the historic Packing House, is currently seeking up to **three artists** to exhibit their work in our upcoming summer show. The exhibition will run from **June 14 through August 23**.

The wall is about 45 feet in length total, space will be determined by how many artists apply (no more than 3). The gallery committee will hang all shows. Size limit of hanging art is 20" x 24", with a limit of 30 lbs.

All hanging art must be framed or gallery wrapped with painted sides. **All artwork must have wire** hangers on the back; and *NO saw tooth hangers* will be accepted. The back must be labeled with an art tag, with your name, Title and Price attached to the back, lower right side.

It is requested that you join YLAA if you are accepted.

Contact Gabriella at ylartsalliance@gmail.com

MEMBERS' NEWS

Members' News should be sent by the 14th of the month to **Joan Baral** at jabbyone42@gmail.com

Carol Caley will be exhibiting her work in *Art in Full Bloom* at The Backdoor Bakery in Sunland from May 23 to September 1. The opening reception is Friday, May 30 at 7 pm. The Backdoor Bakery is located at 8349 Foothill Blvd., Sunland. Carol showed her work at Arroyo Arts Collective's "Reflection/Resilience" at The Los Angeles Makery from April 4 to 27.

Buena Johnson was commissioned by Metro LA for the new *Los Angeles Through the Eyes of Artists* 2025 poster. It shines a light on the historic Florence-Firestone Community with a focus on unity, diversity, and literacy. metro.art.la. The artwork is part of an ongoing series that can be seen on Metro's fleet of buses/trains and billboards across the region. Free Posters for the Public were signed at the Art Passageway Gallery inside Union Station.

Buena's inspired art was also in La Luz de Jesus gallery on Hollywood Blvd. which continues through June 1. All are invited.

www.artbybuena.com

Upcoming ART SHARE:

Late Summer: September 13, 1-4 pm at Nancy Rossi located in Santa Monica Winter: January 3rd or 10th 2026 1-4 pm at Andrea Monroe in Lake Balboa

Exhibition space request: Any members who have contacts for gallery/exhibition space, please contact Exhibition Chair at exhibitions@womenpainterswest.org

We have to have 3 shows a year due to our bylaws. It would be very helpful for the entire group if you can let us know of any space that you think might be a good venue for us to have a show. It can be office space or store front, restaurant, etc. any connections that you have. Thank you,

Volunteering: PLEASE VOLUNTEER! WPW supports your endeavors, and WPW needs your support too. For new members your entrance into our illustrious group includes some volunteer time to assist us in many ways. If you have computer skills, are able to provide support to members that need help with navigating technology, please reach out. If you need assistance or would like to help us in any way, please contact Zony Gordon zonygordon@att.net, or Jeni Bate skyscapesforthesoul@gmail.com.

WPW Facebook page

You can link. https://www.facebook.com/groups/49019849628. Ask to Join, and the FB administrator will add your name as Facebook Page member to receive notifications.

WPW has an Instagram page

https://www.instagram.com/womenpainterswest/

INSTAGRAM POSTINGS on WPW IG account

Annie Clavel does the postings that will stay on this page. If you want her to post a message, send an email to annie.clavel@gmail.com with your Instagram handle. Also send the exact text you want her to post and a square image with the title of your artwork, the image must be about 1920 pixels each side. Annie will tag you with your IG handle. She will also tag Women Painters West and additional tags of her choice. She will also add music of her choice. If info is not complete she will not be able to post it.

Thank you for your understanding

You might also want to post on your own Instagram page. If you do so, please include the hashtag #womenpainterswest in your post.

WPW has a YouTube Channel

https://www.youtube.com/channel/UCRs fVAielsGPbnGG9AdglQ

Many of our recorded meetings are posted on this channel.

Keep WPW in Your Loop

Change in email address? Please send an email to news@womenpainterswest.org







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