



## monthly newsletter

**NOVEMBER 2019**

### CALENDAR

#### MEETING

**November 14, 2019: Monthly Artists Networking Lunch**

**San Fernando Valley Arts and Cultural Center (SFVACC)**

18312 Oxnard Street, Tarzana, CA 91356

*Hour:* 11:30 am – 2:00 pm

*Fee:* Meeting and Lunch \$25, free parking in lot behind the center

*Guest Speaker:* **Judithe Hernández**

*RSVP deadline:* **Friday, November 8, 2019**

*Contact:* Joan Baral by email [lunch@womenpainterswest.org](mailto:lunch@womenpainterswest.org) or pay online

*Board Meeting:* 10:30 am – 11:30 am

Members are welcome to attend.

#### Meeting / Lunch Payment Options

- Susan C. Price, Treasurer

1) Pay in advance & RSVP in ONE step via PayPal (credit card OK)

Go to WPW website: <https://womenpainterswest.org/payments/>

Choose a meeting location

Use your Paypal account or credit card

NO ADDITIONAL COST (WPW will absorb Paypal fee)

NO NEED TO RSVP

2) E-mail your RSVP to Joan Baral, [lunch@womenpainterswest.org](mailto:lunch@womenpainterswest.org)

At the meeting: Please have a check ready with name, date, and amount, as that expedites our process at the door

Cash is also accepted, no large bills, please!

No credit cards accepted

### UPCOMING MEETINGS

**December 12, 2019 - Holiday Party**

(See details below)

The Olympic Collection

11301 Olympic Blvd, West Los Angeles, CA 90064

11:30 am - 2:00 pm

Meeting and Lunch Fee \$30, parking \$8

#### HOLIDAY CELEBRATION:

Merchandise Tables,

4"x 4" Art Exchange,

White Elephant Sale.

We will be accepting donations for school supplies.

Board meeting 10:30 am-11:30 am

All members are welcome to attend.

## CURRENT EXHIBIT

"Falling Into Place"

San Fernando Valley Arts & Cultural Center (SFVACC)

18312 Oxnard Street, Tarzana, CA 91356

Exhibit Dates: October 29 – November 23, 2019

(See details below)

## UPCOMING EXHIBITS

- bG Gallery: "Square", January 2020
- Encino Terrace – confirming August 2020
- Ebell – Spring 2020/Fall 2021

## SPECIAL EXHIBIT ANNOUNCEMENT

WPW 100th Year Celebration & Brand Gallery Exhibition

"Women Painter's West: A Century of California Women Artists"

Exhibition Dates: January 23- March 9, 2021

(See details below)



### PRESIDENT'S MESSAGE

There is so much happening in WPW and I need to get you caught up. I hope to see you at the November Artist Networking Lunch. We are ready for the Exhibition, "*Falling Into Place*", opening in November. We are planning the December Meeting Holiday Party - you will want to come and socialize (I've heard members say we do not have enough socializing - so here's a chance).

And here are some longer term projects the Board is working on:

LUNCH - we are looking for a venue to replace Olympic Collection. It costs too much. When we look at all the costs for space, food, speaker, tips, wine/corkage, and incidentals, WPW pays almost \$40 for each person at Olympic Collection. Perhaps you've noticed, members pay \$30. If 40 people attend, it costs us \$400. We meet at Olympic 5 times each year, so, the math says we are spending \$2000 per year in subsidizing lunch meetings held at Olympic. BTW - we had a \$2000 deficit last year. Do you think there is a connection? I do. We are looking for alternative venues to get our costs down. You are invited to help us find a different venue.

BOOK GROUP - we have 20 members who have expressed interest. The book discussion will be in February, the date and location to be decided. We are down to 2 books and one will be picked very soon.

100th Anniversary Exhibition at the Brand - we will have pictures ready for you to look at and choose the one you will use for inspiration. Big THANKS to Ellen Levine for doing the research, scanning documents and assembling the PDF. Details about your part in the 100th Exhibition will be coming by email.

NEWSLETTER - we have made a change. The template we are now using reformats the newsletter when you look at it on a phone. We will be making other changes as we learn the limitations of this new format.

One more thing - please don't use the word "luncheon" around me - it makes me crazy. We are an organization of professional artists who meet regularly to exhibit artwork, learn from each other, learn from professionals in the art world, give scholarships to student artists, and support art programs in schools. We are an Artists' Networking Group - we meet and have lunch.

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## FEATURES

### October Meeting Report

#### October 10, 2019, James Panozzo. LA Launch

- Mar Abella

James Panozzo shared with us his beginnings in the art world in the Miracle Mile of Los Angeles, as Director-Founder of TARFEST (2003 to present), as founder and curator of the Lawrence Asher Gallery (2004-2010), and later, as Executive Director/Founder of LAUNCH Productions, Inc., Los Angeles (2010-present). His passion for the arts and his love of LA artists have been manifested through over 15 years of intense work on exhibitions, events, and partnerships with many cultural organizations.

Panozzo emphasized his interest in showing the work of female artists (he devotes 70 percent of his gallery to them) and his preference for painting as an art medium. Panozzo's presentation was very dynamic from the outset, because many of our members had questions for him. We discussed many topics, including a possible rebranding of Women's Painters West—including a new logo and a different name; the possibility of exhibiting in new spaces, such as the Korean Cultural Center, Avenue 50 Studio,

Lisa Derrick Fine Arts, or SoLA Contemporary; and ways to attract and retain more younger members and more people of color.



We also discussed the possibility of reducing the restrictions on media and formats in our exhibition calls; creating additional pop-up shows; and mentoring young members who could, in return, use social media such as Instagram to build visibility. Panozzo identified many opportunities that our membership can assess and prioritize.

Panozzo finished his presentation by sharing many images of works by artists included in his gallery roster, including Katrin Assmann, Quinton Bemiller, April Bey, Rochelle Botello, Chelsea Dean, and Sarajo Frieden. These artists display a great variety of styles, and techniques, yet most of them emphasize painting in their practice.

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## NOVEMBER MEETING

Speaker: **Judithe Hernández**



Judithe Hernández first won acclaim in the 1970s as a muralist during the Los Angeles mural renaissance and then became the fifth and only female member of the celebrated Chicano artist collective Los Four. The group became a major force in the Chicano Art Movement and are credited with being the first Chicano artists to exhibit in mainstream museums. Over her nearly 50-year career, she has established a significant record of exhibition and acquisition of her work by major public and private collections: the Museum of Modern Art (New York), the Smithsonian American Art Museum, the Pennsylvania Academy of Fine Art, the National Museum of Mexican Art, La Plaza de Cultura y Artes, and the Los Angeles County Museum of Art.

She has been the recipient of the of the prestigious University of Chicago Artist-in-Residency for the Center for the Study of Race, Politics, & Culture, the C.O.L.A. Fellowship, and the Sor Juana Legacy Award for “outstanding lifetime contributions to arts” awarded by the National Museum of Mexican Art. In September 2019 her monumental 7-story mural “La Nueva Reina de Los Angeles” was installed at the new La Plaza Village complex in the downtown historical district.

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"A Dream is the Shadow of Something Real" – pastel on paper; 29 x 42 in

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## MEMBERS plan and chat

- 1) Ann Marie Keane, Nancy Goodman Lawrence, Lynn Gadal
- 2) Judy Heimlich, Rea Nagel, Idelle Tyzbir
- 3) January Garabedian, Selina Cheng
- 4) Jeanne Iler





## DECEMBER MEETING

### **Event: December Meeting - Holiday Celebration** **It's that Time again!**

Our Annual December Holiday Event  
December 12 - Meeting & Event at the Olympic Collection

#### **So many ways to take part...**

White Elephant Sale  
WPW Artists Sales Tables  
Monetary donation for art supplies\*  
4X4 Canvas Exchange\*\*  
Attend Our Monthly Networking Meeting

Here is the information on how to participate in the activities:

#### **White Elephant Sale**

Suggestions: Unwanted Gifts, Art, Jewelry, Treasures  
All donations MUST be new or gently used.

Please bring your items by 11:30 am so we will have time to price them. All monies will benefit WPW programs. If you would like to help or have questions, please contact:

Brenda Anderson, [brendaande@aol.com](mailto:brendaande@aol.com) or 310-699-8116

#### **WPW Artist Sales Tables**

WPW member artists who would like to sell your own small art/craft items at the

holiday event can each have half of a six-foot table for display and sales. If you would prefer a whole table, let Jeanne know, there will be an additional fee. We hope to have a variety of items.

Please let Jeanne know as soon as possible so we can order tables.  
Signup for a table Email or call Jeanne Iler  
jeanne2@bluemarble.net or 661-678-0357  
10% of sales go to WPW.

### **School Monetary Donation**

\*\*\*THIS IS A CHANGE\*\*\*

We will ONLY be taking monetary donations for the purchase of art supplies. Give what you would have spent purchasing something, or whatever you can. This will allow us to purchase items that will have the most positive impact in the classroom.

We will let you know what we have purchased with your donation.

-We are currently deciding on the school(s) to receive donations.

-As always, WPW will also provide a Dick Blick Gift Card.

### **4X4 Canvas Exchange**

\*\*We will have the Canvases available at the November meeting. They will be \$3.00. It would be SOOOOOOOO wonderful if you could bring change! If you need a canvas in advance, they can be found at Dick Blick, online only. The dimensions need to be consistent: 4 x 4 x 1½.

- Jeanne Iler, Idelle Tyzbir

## **EXHIBITIONS**

### **CURRENT EXHIBIT**

### **“Falling Into Place”**

**San Fernando Valley Arts & Cultural Center (SFVACC)**

18312 Oxnard Street, Tarzana, CA 91356

(818) 697-5525

**Gallery Hours:** Tuesday – Saturday, 11:00 am – 5:00 pm

**Juror:** Holly Tempo

**Exhibit Dates:** October 29 – November 23, 2019

**Reception:** Saturday, November 2, 2019, 5 pm-7 pm

**Awards Presentation** at 6:30 pm



Artwork Take-in: Monday, October 28, 1 – 3 pm

-Please do not disturb class that is in session until 12:30 pm.  
Artwork Pickup: Sunday, November 24, 12 pm – 2 pm

## UPCOMING EXHIBITIONS

bG Gallery: "Square", January 2020  
Ebell – April 2020  
Encino Terrace – confirming August 2020

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# This Is BIG!

You don't want to miss out!

## WPW 100th Year Celebration and Brand Gallery Exhibition

Here's what you need to know:

**Exhibition Dates:** January 23- March 9, 2021

Before we realize it January 2021 will be upon us. Plans are moving ahead and We'd like to share a few updates.

**Name of the show:** "Women Painter's West: A Century of California Women Artists"

**The plan:** every WPW artist entering the show will have the opportunity to "be inspired" by a member artist of the past, and "respond" with her own work of art. A website will be available in December for members to choose an artist and an artwork. The deadline to choose an artist will be January 31, 2020. Once a past artist has been chosen the painting must be completed by July 30, 2020. There will be no size restriction for the artwork.

- We expect every current member of WPW to participate, however, but the final decision will be at the discretion of our curator and the Brand gallery director.
- Workshop Teaching Opportunity: We will be offering some workshops, so let us know if you are interested in teaching and what medium.
- We need HELP! Please consider sharing your talents - publicity, computer expertise, research skills, editing or joining our committee. There are small tasks and larger tasks.

The Brand Library & Art Center Gallery offers visitors a professional gallery experience in one of the most stunning exhibition spaces in Southern California.

It's all very exciting.

**We need your help to make this work.**

Please contact:

Diane Karpel at: [Jdkarpel@aol.com](mailto:Jdkarpel@aol.com) (818-388-7770) or  
Arlene Weinstock [president@womenpainterswest.org](mailto:president@womenpainterswest.org)

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## Members' News

- Nancy Lawrence

Members' News should be sent by the 14th of the month to Nancy Lawrence at [tearmyartout@mac.com](mailto:tearmyartout@mac.com)

Kuniko Ruch has one piece in the So Cal Women's Caucus of Art show, "Enough," at

Neutra Gallery to Oct. 27.

Susan Rosman won first place in the LightSpaceTime online gallery for her entry of "Franklyn's Butterfly." The competition was titled "Patterns" and there were over 650 entries from 22 countries.

Ilona Peteris has six paintings in the inaugural exhibition at the Cambria Gallery of Art, Cambria, through Oct. 31.

Joan Baral will have three paintings in La Galeria Gitana's "All Creatures Great and Small" from Oct. 26 to Nov. 22.

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## ANNOUNCEMENTS

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### WPW Volunteer Opportunity

We are looking for support for the newsletter. Computer use is necessary. Please contact Patti Ogden at [pogden46@icloud.com](mailto:pogden46@icloud.com) if you'e interested.

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### Non-WPW Events of Interest

#### Employment: Art Teaching Opportunity

Last year I had mentioned that there might be an opportunity to teach a class, or a few, through The ARTree. They were the recipient of last year's educational donation. They are a free or low cost community arts non-profit organization. They would love to have a few WPW members come and teach a class, or a few. A new session is starting in January. The class is the 2nd Saturday of each month, from 10:00-1:00. Students are 12 years and older, adults too. There is a minimum of 4 students and a maximum of 12. You will be paid \$150.00 and the supplies are provided by ARTree. If you are interested, please e-mail Idelle Okman Tyzbir - [idellet@mac.com](mailto:idellet@mac.com)

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**SFVACC event for Kids** - November 16, 1:30 - 4:00.

Bring your mini-Matisse to CAA's Biennial Pop-up Boutique on November 16, 1:30 to 4pm at SFVACC.



They'll have nothing but fun at our FREE Kids' Table where CAA artists will help them collage up a storm.

**AMAZING POP-UP BOUTIQUE**  
1:30-4 P.M. / Saturday November 16, 2019  
SFVACC: 18312 Oxnard Street, Tarzana 91356

 **SHOP EARLY FOR HOLIDAY GIFTS**  
from 20 of Los Angeles' most distinguished artists.

Original Art, Prints, Cards, Clothing, Toys, Accessories and more.

**+ FREE Collage Workshop 4 KIDS**

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**The Santa Clarita Artists Association** - 30th Anniversary & Art Classic Gala event will be held at the Hyatt Regency Valencia on Friday, November 1!

- 10-4:30 P.M. - Free event with 5 Art speakers, musical entertainment, and refreshments. Art exhibition, art booths, silent auction.
- 5-9:00 P.M.- Ticketed Gala event (\$25)

For electronic tickets, please go to the <https://www.santaclaritaartists.org/> under "Buy tickets" or call Zony 661.312.3422.

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**"SHUTTERBUG"** PHOTOGRAPHY EXHIBIT at SFVACC

ENTRY DEADLINE DEC 1, 2019

<https://onlinejuriedshows.com/Default.aspx?OJSID=41137>

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### WPW on Facebook

If you have news about your art (shows, workshops, art classes) that you want to promote, please, post them on WPW Facebook page [HERE](#). And, Join the Women Painters West Group.

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WPW Directory has been updated.

Contact Annie Clavel: [annie.clavel@gmail.com](mailto:annie.clavel@gmail.com) to get a link to the directory or pdf file to print.

### Thank You to the Newsletter Production Volunteers

Patti Ogden, Editor

Brenda Anderson and Selina Cheng Photographs

Nancy Goodman Lawrence, Members' News Editor

Annie Clavel, Email and Proofreader

Ellen Levine, Proofreader

Arlene Weinstock, President, Website and Tech Support

Susie Gesundheit, Past President, Proofreader



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Women Painters West c/o Annie Clavel · 3101 E 2nd Street · #7C · Long Beach, Ca 90813 · USA

