

CALENDAR

October 9, 2014

Luncheon Meeting 11:30 am
Olympic Collection
Speaker: Stephanie Pryor

November 6, 2014

Art Studio Tour (details to follow)

November 13, 2014

Luncheon Meeting 11:30 am
Olympic Collection
Speaker: Kenny Harris

December 11, 2014

Holiday Luncheon Meeting,
Painting Exchange, Boutique
11:30am
Olympic Collection

January 7 – 26, 2015

WPW Exhibition
Arena 1 Gallery
Santa Monica



President's Message

As always, we had the “summer art contest” at our September meeting, and the winner was **Sally Sloan who won a free lunch. Congratulations Sally!**

With the end of the year approaching at great speed, we are already thinking about the December holi-

day event at the Olympic Collection. One of our traditions is to have a painting exchange which is described elsewhere in the newsletter. I've ordered 4x4 canvases that will be available at the next two meetings. Its great fun and if you can't come to a meeting and pick up a canvas, find someone who can pick one up for you, because I think you will enjoy participating. This event also includes a boutique. It too is described elsewhere in the newsletter and is always fun and interesting to see what people are doing outside of the painting realm.

Our first exhibit will be in January at the Arena One gallery in Santa Monica. I've included information in this newsletter that may be of help to you in preparing for the upcoming exhibition.

1. I've included an article written by Karen Hansen that describes how to make a jpg if you have a camera, computer and necessary software.
2. I've listed the names of photographers who can help you if you cannot create jpps on your own.

A prospectus is coming soon. The Arena One Gallery is a beautiful space so you will want to enter this exhibit.

See you in the Fall,

Loraine Veeck, President

chrveeck@pacbell.net

Thanks to our Contributors

Managing and layout editors:
Estelle Beigel, Mila Benedicto, Susan Rosman;
Members' News: Nancy Goodman Lawrence;
Feature Articles: Loraine Veeck,
Vicky Hoffman, Karen Hansen;
Photos: Kathy Sandel;
Mailing: Mathilde Lombard, Lynn Gadal



Together we can market the website and declare our place in the world!

GET YOURS AT THE NEXT LUNCHEON

Custom Frame \$6.00 each, Check or cash accepted. To order by mail, send a check for \$11.75 (includes postage) made out to Women Painters West for each frame to:

Sally Sloan, 3221 Carter Avenue #377, Marina Del Rey CA 90292

October 9th Featured Speaker: Stephanie Pryor



Stephanie Pryor graduated with an MFA from UCLA in 2000. Her layered, seductive paintings explore the line between abstraction and representation, both physically and psychologically. She has exhibited widely in the states and abroad. She has had solo shows at Marine Contemporary, ACME, Los Angeles, CRG Gallery New York and Studio Guenzani, Milan, Italy.

Stephanie's paintings explore the line between abstraction and representation, both physically and psychologically with a decidedly feminine bent. The "alphabet" is based on animal, nature, and female body imagery, but more importantly it is extremely personal and experiential. She is interested in process oriented painting, beginning with a

preliminary painting "sketch" that is created from a hybrid of both directly observed human or natural world forms, photographic references and a personal way of drawing. The final images are developed through a layered and staining painting process, which allows for new shapes and areas to form that aren't necessarily apparent in the original drawing, but come across during a more meditative period of observation. The result is an image that is between slippage and control, creating a complex psychology that is both impulsive and considered.

Vicky Hoffman
Program Chair

December Holiday Luncheon at the Olympic Collection

Plans are underway for this Holiday event. Here is some information on how you can participate.

Painting Exchange - If you wish to participate in the December painting exchange, you may purchase a 4 x 4 x 1 3/8" canvas at our October and November meetings for your convenience. The cost will be \$3. If you work on paper, a painting may be glued onto the canvas. Paintings will be exchanged via drawn numbers. We will only accept artwork on a 4 x 4 canvas. This is important so that each exchange is equal.

Boutique - Anyone who works in crafts or homemade items is welcome to join in our Holiday Boutique. You price your own work and donate 10% to WPW. All you need to do is notify Virginia Sandler at virginie.san@verizon.net of your intentions, and she will reserve a table for you. Please send Virginia a general description (i.e. scarves, purses, jewelry, etc.) of the items you wish to sell. No paintings please. **IT IS IMPORTANT THAT YOU LET VIRGINIA KNOW BEFORE DECEMBER 1, 2014 SO THAT SHE CAN ARRANGE THE ROOM SET-UP.** You will want to arrive about 10:30 a.m. on the morning of the luncheon to set up. It was a lot of fun last time -- and will be a hit again if we get enough vendors.

September Luncheon

Featured artist, Frank Ryan, and his wife



Frank Ryan



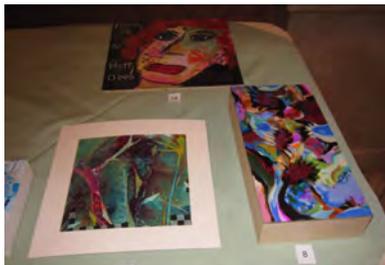
art by Frank Ryan



art by Frank Ryan



Sally Sloan
winner of summer contest



Congratulations to the winner of our summer painting contest, Sally Sloan, who will receive a free lunch!



JPGS ARE OUR FRIENDS

Karen Hansen

Here is an attempt to alleviate some confusion surrounding jpegs, also known as jpgs.

A Recommendation

I'm recommending that you buy Photoshop Elements or Photoshop. Photoshop Elements can be purchased online from Adobe for about \$100. <http://www.adobe.com>. It's worth every penny. The program gives you amazing control over the jpgs you'll need when you enter exhibitions asking for digital entries. Color, size and value can all be adjusted so that you can deliver a jpg that represents your paintings accurately.

There are other programs that also work. I understand Picasa (which is free) has tools available. I'm not familiar with this or any others and so I can't speak to how sophisticated they are. I do know that most photo programs that come on your computer or the software that comes with your camera don't give you complete enough control to allow adjusting to specifications in a prospectus. But ask around. There are probably nearly as many solutions to this as there are artists.

A Jpg Primer

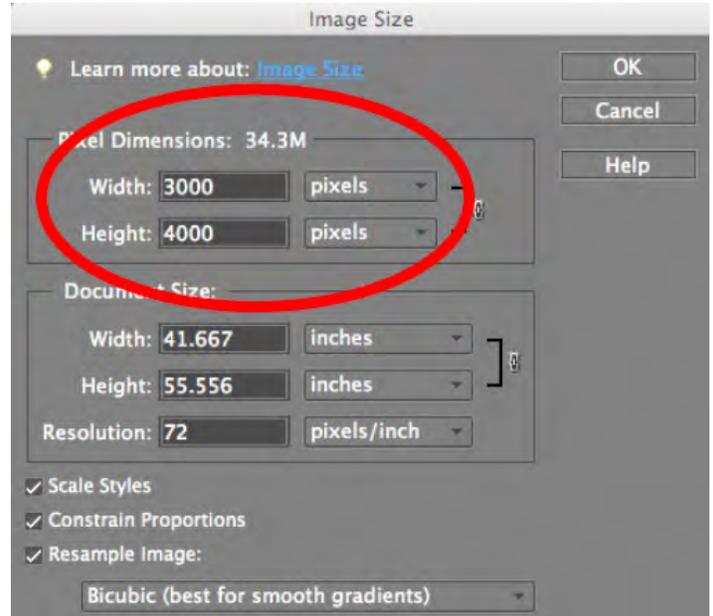
If you enlarge any digital image to the extreme, you will see that it's a picture made up of squares, much like the photos in a newspaper. The squares organize the shapes and colors to deliver the information that allows your eye to see what you expect to see. These squares are called pixels.

Every image is comprised of a total number of pixels. As you work with your jpgs you need to know that information and never exceed that number. To do so will create problems with your final image.

In Photoshop

There are several pieces of information to describe the size of a jpg. All are important. My camera, a digital Canon

set at its maximum setting, shoots an image that is made up of 12 million pixels (!) in a rectangle that's 4000 x 3000 pixels. To find this information in Photoshop, go to the menu bar at the top of your screen while in the program. Under the heading "Image", find "Resize" and then click on "Image Size". The window that pops up will be where all the information can be found and adjustments can be made. The pixel size of my image can be seen in the upper portion of my image size window.



But each square pixel can be very very very tiny (giving you a "high resolution" image) or they can be really really big, where your eye reads each square. I can take my 4000 x 3000 pixels and shrink them all into a 4 x 3" rectangle if I squeeze each pixel to fit into 1000 pixels per square inch. Or using 10 pixels per square inch, I can stretch them into a 400 x 300" rectangle. One image is 4 x 3", the other 400 x 300" but it's still the same number of pixels. Each pixel is just smaller or larger.

(cont'd pg 5)

Photographers for Artists

- | | |
|-----------------------------------------------------------------|------------------------------------------------------------------------------|
| 1. Susan Einstein (323) 467-9113 (Los Angeles) | 4. Leanne - rene0906@aol.com (Los Angeles) |
| 2. Rick Penn-Kraus (310) 636 1072 (Westside) | 5. Paul Moshay - Photoshopwiz@dslextreme.com
Advanced Photo (Canoga Park) |
| 3. Dan Zivetz (310) 850-8093
(Terrific with computer issues) | 6. Chuck Buch (818) 998 7904 (San Fernando Valley) |

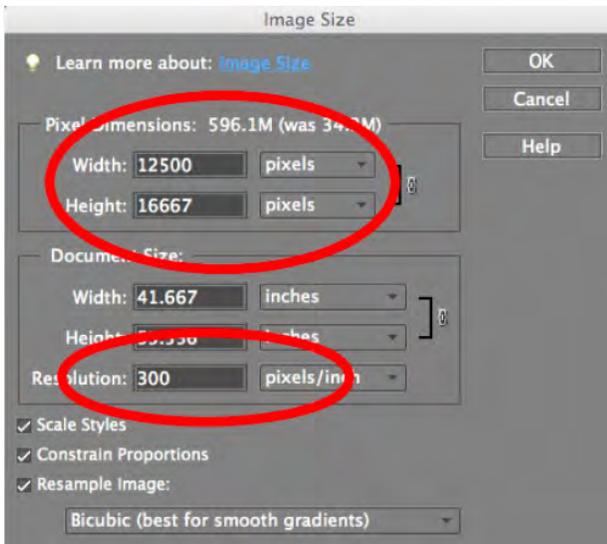
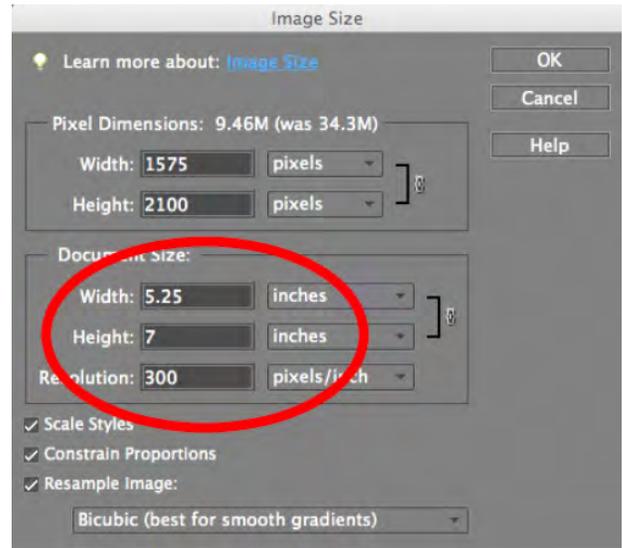
(JPGS ARE OUR FRIENDS cont'd)

Changing the numbers

As artists, we are frequently given specific requirements to follow when we submit our work digitally. My camera shoots a maximum image of 4000 x 3000 pixels. When that image gets downloaded to my computer I will find that it will default to 72 pixels per inch. Yours may default to something different. But whatever it is doesn't matter because now you are in complete control of that.

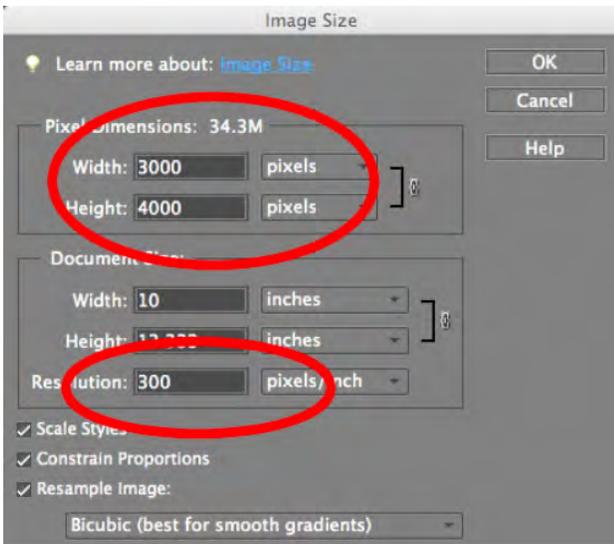
Let's say your prospectus has asked you for a high resolution image, 300 pixels per square inch. The first thing I change on my image size window is Resolution found in the Document Size lower portion of the window. But wait! Looking at my Pixel Dimensions at the top, that change has made my image size HUGE with lots of pixels - more than my little jpg even has available.

But what if the prospectus gets even more specific? Say it's asking for 300 pixels per inch and 7" on its maximum edge. That's easily changed in the Document Size section.



Just always remember that the final image can never exceed your original maximum number of pixels!

So after I change my Resolution I need to put my Pixel Dimensions back to their original size, 4000 x 3000.



Letter of Thanks

The San Fernando Valley Arts Alliance board of directors would like to express its gratitude to Women Painters West for supporting the new San Fernando Valley Arts & Cultural Center in Tarzana. We look forward to working with WPW through our consortium and their exhibit committee. WPW has always shaped our criteria for the Center by making us reach a little bit higher. Loraine and the WPW board have expressed their belief in the Center through a letter of recommendation which was delivered to Mayor Garcetti. No doubt, this letter helped us get the funding we needed to make this dream come true. The SFVAA wants all the members of WPW to know that we greatly appreciate their vote of confidence and we can only hope that some of WPW's professionalism rubs off on us as we get ready to open the Center next month. I invite all members to visit our website www.sfvartsalliance.org for information about our juried show "No Boundaries", opening October 25.

Thank you.

Carolyn Uhri
 President
 Valley Arts Alliance/SFV Arts and Cultural Center

Members' News

Nancy Lawrence

Pat Dispenziere Shula Singer Arbel's solo show, "Vista Series-Abstract Landscapes," at M Street Coffee & Gallery, runs through September 17.

Joan Baral's book, *Sculptures*, was published on blurb.com and can be viewed by searching for JMBaral.

Susanne Belcher, Joan Foster and Susan Lasch Krevitt are featured artists in an invitational exhibit, "Points of View at UBS," UBS Westlake Village, through Nov. 11. Sponsored by Arts Council of the Canejo Valley, the artist reception is Thurs., Sept. 18 from 5 to 7 pm, 3011 Townsgate Rd., Westlake Village.

Lorraine Bubar is in a group show, "Dimensions 2014," at the San Luis Obispo Museum of Art. The show is a biennial of fine crafts from California artists, juried by Carol Sauvion, creator of the PBS series, *Craft in America*. Her children's book, *Lullaby*, published by Jewish Lights, will be available on Sept. 26. The words are an adaptation of a song by Debbie Friedman, who was called the "Joan Baez of Jewish music" with watercolor illustrations by Lorraine.

Julienne Johnson has work in three museum permanent collections and two permanent museum exhibitions in Thailand. The most recent are in Thaksin University Museum (Songkhia Province) and Ratchadamnoen Museum (Krabi Province). In the latter, her painting is on permanent exhibition. Her show at the Richard Nixon Library and Museum took place this summer, and she has paintings on exhibit at FAB Studio Gallery, Santa Monica, through Sept 25. She will

have an Indiana exhibition at Taylor University from Oct. 16 to Nov. 7. This will be her first solo university show and fourth solo exhibition since leaving Art Center College of Design in 2009.

Masha Schweitzer's work was in "A Fine Affair," the Platt Gallery, American Jewish University, and "Push and Pull Exhibition," Los Angeles Printmaking Society, City of Brea Art Gallery. Her work will be in "Boston Printmakers: From Palette to Plate," Newport Art Museum, Newport, Rhode Island, through Jan. 4, 2015, and "Layers of Identity II," at Arena One Gallery in August, will travel to Jerusalem Print Workshop, Israel, and be on exhibit from Dec. 18 to Feb. 13, 2015.

Lorraine Strieby's projects and exhibits include the following: "Clarinet Blues" in Las Grande Exhibition, Eiffel Tower Salon, Paris, in Oct.; Rose Parade creator for 2016 West Virginia University Children's Hospital, "Wild and Wonderful"; 30 minute interview by K. C. Anderson, who worked for Howard Stern, Spotlite Radio; WorldWide Art Show, LA Convention Center, Contemporary Master Pavilion, Oct 16 to 20; ten jazz paintings in Les Sisters Restaurant through Sept.; paintings and bio published in *International Contemporary Masters*, vol 8 and 9; Youtube put on by Morgantown, WV Dominion Post, Fundraiser Presentation; was featured on NBC Clarksburg, WV TV as proposed float creator for WV Rose Parade; and juried into the Southern Museum of Fine Art, Las Vegas, 2015, *International Contemporary Masters*.

SAVE THE DATE..
THURSDAY, NOVEMBER 6, 2014

WOMEN PAINTERS WEST FALL ARTIST STUDIO TOUR

We will be visiting three studios on the west side. We will meet at 11:00, caravan and lunch near Santa Monica Art Studios. More info to follow.

Please R.S.V.P. by October 30 to
Susie Gesundheit at Soozworm@aol.com

Directory Change

Teri Dryden (new email): teridryden@gmail.com

A FRIENDLY DUES REMINDER

MANY MEMBERS haven't paid the 2014/2015 annual dues. Please send your \$50 NOW to:

Susan Rosman
2025 S Beverly Glen, Los Angeles 90025

To pay via paypal now, [click here](http://womenpainterswest.org/paypal-dues.2014-15.html) or go to:
<http://womenpainterswest.org/paypal-dues.2014-15.html>

Also, I received dues payments through Paypal but can't identify the members. Please email me at surosman@gmail.com if one of these is yours.

Tahoe Associates **Mark McConaghy**
Valize **Art & Soul**



Lynn Gadal
3648 Coolidge Ave.
Los Angeles, CA 90066

Luncheon Meeting **October 9, 2014 at 11:30 a.m.**
At: **Olympic Collection**
 11301 Olympic Blvd.
 Los Angeles, CA 90064

Program: **Speaker - Stephanie Pryor**

Cost: **\$25 (to be paid when you check-in at the door)**
Menu: **Buffet**

Board Meeting: **10:00 a.m.**

Reservations must be received by 12 NOON on Friday before luncheon.

Please e-mail or call for reservations:

Telephone: **Sally Sloan (424) 835-8340. Please speak clearly.**
E-mail to: **lunch@womenpainterswest.org**

Please leave your name if you are bringing a guest(s) and please spell the name.

Guest(s) Name(s) _____

Member's Name _____

If you are unable to attend after making a reservation, please call Sally before the deadline, or you will be held financially responsible for the cost of the luncheon.