

CALENDAR

April 3, 2014

Studio Tour

(see article)

April 10, 2014

Luncheon Meeting 11:30 am

Olympic Collection

Speaker: Bill Lasarow

Exhibitions

Five 08 Gallery

Pick Up Work: 4/2, 1-3pm

Segil Fine Art Source

June - Small Image Exhibition
(Prospectus in May newsletter)



President's Message

I think its time to talk about money.

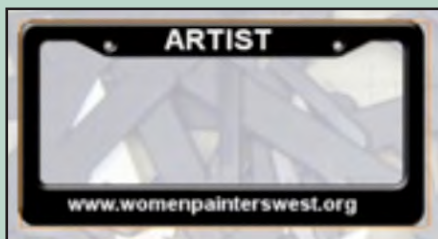
I've been getting a few inquiries about the \$45 entry fee for the March exhibition. When we rent space from community or commercial galleries we pay a rental fee that varies from one place to another. Galleries have rent to pay themselves and they charge us fees based on their costs. The entry fee we ask from you is based on how much money WPW will have to pay in order to rent a specific place. Sometimes it's more. Sometimes it's less.

Another money issue. We have been paying our luncheon venues up to \$26 a person for service. On top of that we are sometimes charged extra fees for special electronic systems and such. When we go to lunch with the girls and pay \$13 for a salad, we are not getting the same kind of service that WPW expects from our host facilities. In other words, we can't compare apples and oranges here. Service is complex and not limited to food. The Olympic Collection and other facilities provided us with complex service that involves food, lighting, electronic equipment, and employees who can accommodate our special needs at very specific times and dates. I like to think that I'm paying for the privilege of being at the table with like-minded people, socializing, meeting new friends, and hearing lectures that broaden my understanding of the art world and, yes, eating a nice lunch.

That being said, we do look for the best possible value. Right now, we are focusing on finding the perfect spot to have some of our meetings in the San Fernando Valley. I welcome any suggestions you might have.

The show at Gallery Five08 is, as usual, a very strong show. You will have another chance to see the show during the closing reception on March 29 from 1pm to 4pm. As a result of this show Vicky Hoffman and (cont'd page 2)

ARTIST LICENSE PLATE FRAMES!



Together we can market the website
and declare our place in the world!

GET YOURS AT THE NEXT LUNCHEON

Custom Frame \$6.00 each, Check or
cash accepted. To order by mail, send
a check for \$11.75 (includes postage)
made out to Women Painters West
for each frame to:

Sally Sloan, 3221 Carter Avenue
#377, Marina Del Rey CA 90292

April 10th Featured Speaker: Bill Lasarow

Artist and publisher Bill Lasarow will speak to WPW at the April 10th luncheon meeting to be held at the Olympic Collection, 11301 Olympic Blvd. in West Los Angeles.

Lasarow, who is based in the Los Angeles area, has published ArtScene, a digest to visual art in the Southern California area, since 1982. He also serves as co-editor with Marlana Donohue. ArtScene, publishing its full content, was taken online in 1995. In 2009 Lasarow launched Visual Art Source, an online resource to art galleries and museums throughout the Western United States. Included in VAS is a Weekly Newsletter that Bill co-edits with Donohue and Scot Hart, offering editorial coverage for the region, as well as promotional services primarily for art galleries and museums (in particular its Email Announcement Service). Visual Art Source is a collaboration with art ltd magazine and its publisher, Peter Fehler, who is Bill's business partner in this project. Bill also produces a monthly web-based radio program, ArtScene Visual Radio, posted online at ArtScene-Visual-Radio-dot-com as well as Visual-Art-Source-dot-com.

Bill has also long been active in the community non-profit sector. Together with muralist Kent Twitchell, he founded the Mural Conservancy of Los Angeles in 1987, which was placed on hiatus from 2003 until 2010. It was formed and now continues to perform the mission of helping to protect, preserve and document Los Angeles area public mural art. MCLA's current Director is Isabel Rojas-Williams, and extensive mural documentation and news is offered online at Mural-Conservancy-dot-org.

His primary earlier community activities were conducted through Artists Equity Association, a now defunct artists' rights group that was headquartered in Washington, D.C.



Among other activities, Bill assisted in the development of Los Angeles' Artist in Residence ordinance, led by then City Councilman Joel Wachs, that has helped ensure the continuing strong presence of artists in the Downtown L.A. Loft District; and in development of California's Visual Artists' Rights statutes, led by then State Senator Alan Sieroty. He also served on the Board of Los Angeles Visual Arts, or LAVA, which promoted the first generation of Downtown Los Angeles galleries primarily through an annual tour event that drew about 10,000 visitors when it took place during the 1980s. Lasarow co-owned a Downtown Los Angeles gallery during that time, Thinking Eye, which hosted numerous exhibitions.

Bill currently resides in Thousand Oaks with his wife, Sandy, a Speech Pathologist and music composer; and his daughter Eliana, currently a student at Thousand Oaks High School who will start at Lewis and Clark College in the Fall.

Betzi Stein, Program Chair

Directory Updates

Lisa Sheehan email change: lsisheehan@aol.com

New Address: **Andrea Rubin Kichaven**
1840 S Beverly Glen Blvd. #302
Los Angeles, CA 90025

Jury Day for WPW is May 1, 2010

If you would like to participate in the process and help out on that day, please email Diane Karpel or Susie Gesundheit.

President's Message cont'd.

Selina Cheng have become "active" members. Congratulations! You will find award winner information elsewhere in this newsletter.

Andrea Kichaven with Melanie Roschko and Mila Benedicto did a wonderful job of putting this exhibition together. For take-in and reception, we had many volunteers who were a great help. Some of those volunteers were Eliza Day-Green, Pat Devin, Mara Thompson, Vicky Hoffman, Sharon Brooks, Christina Ramos and Marian Fortunati. My thanks to all of you.

Loraine Veeck, President

chrveeck@pacbell.net



Featured Artist, Jennifer Wolf and Loraine

March Luncheon Speaker: Jennifer Wolf

Jennifer Wolf, 41, our March 13th luncheon speaker, gave a captivating presentation at the Courtyard Marriott Hotel. What first impressed the members was how genuine and interested in getting to know us she was. Then, sharing her background as street artist making her own pastels, her experience owning her own gallery on Abbot Kinney in Venice, an archeological dig in Carthage, Tunisia, her interest in 16th century artists grinding pigments by hand, her motivation to explore ancient caves in France and to bring back rocks from which she began making her own natural pigments, all fascinated and, from comments by members at the end, seemed to inspire everyone in the room. She explained that after a 10-year break between her undergraduate work at UCLA, she went to Otis Institute of Art and Design to get her Masters, creating a truly masterful "soft sculpture" project of a ship constructed of painted mylar.

Wolf presented a beautiful film showing her art making process: going onto the land with pickax, gathering materials, grinding them with mortar and pestle and further refining for days in a rock polishing tumbler, adding acrylic ground and mixing buckets of pigments, then pouring them onto panel to create the images and culminating in the installation of the finished works of her solo show at William Turner Gallery in Bergamont Station.

Betzi Stein, Program Chair



Samples of Jennifer's process



Vicky and Betzi



Toby and Sharon



Susie, Joan and Ellen

Studio Tour, April 3

We will be visiting studios in the East Valley. We are fortunate to be visiting Lore Eckelberry and Liz Tucker and the home/studio of a world famous painter/sculptor/teacher, Ron Pekar. He is currently working on a 14' x 26' sculpture for the Rose Bowl. Check him out at www.RonPekar.com. An additional treat and surprise is in store for our tourists.

Bring a lunch and eat at one of the studio homes. We will arrange for car pool locations. Please mark the date in your calendar and RSVP to Susie Gesundheit at soozworm@aol.com by March 28th. If you have any questions, please call:

Diane Karpel at (818) 388-7770

or Susie Gesundheit at (818) 216-8901.

Thanks to our Staff Contributors

Managing and layout editors:
Mila Benedicto, Susan Rosman, Lynn Gadal;
Members' News: Nancy Goodman Lawrence;

Members' Events: Susan Rosman;
Feature Articles: Betzi Stein
Mailing: Mathilde Lombard



Gallery Five08 Winners

Congratulations to the winners of the show.

First Place: Chris Ramos

Second Place: Nancy Goodman Lawrence

Third Place: Loraine Veeck

Honorary Mentions: Brenda Stone

Suki Kuss

Valerie Storosh



Chris Ramos



Nancy Goodman Lawrence and
Andrea Rubin Kichaven



Loraine Veeck

Members' News

Nancy Lawrence

Shula Singer Arbel's painting, "Brisk Morning," was chosen to be part of "From Her: An Exhibition by Women about Women" at the Pico House Gallery in downtown Los Angeles, located in the El Pueblo de Los Angeles Historical Monument. The show runs from March 19 to March 31. She will be exhibiting two paintings in "Imagine: A Visual Arts Exhibit," at the American Jewish University from March 30 to April 28. She will also show two paintings in the California Art League exhibit, "Celebrating Women," Women's City Club of Pasadena, from March 28 to June 27.

Mich Reed Laski has a solo show of oil and watercolor paintings at Pergolina in Toluca Lake through April 15. Pergolina was written up in Los Angeles Magazine in December as one of the premier shops in the city to find original jewelry and artists' objects.

Bobbie Rich has illustrated The Running Nose Book! written by her mother, Carol Bak Rich. It is available on Amazon.com and BarnesandNoble.com. Ten of her petite works and merchandise items are currently on display in the "Love of Art Show" at Modest Fly Gallery through May 10.

Brenda Stone will have two paintings in "Imagine: A Visual Arts Exhibit" at the American Jewish University from March 30 to April 28.

Erella Teitler will exhibit her work in the "New Members Exhibit," Pasadena Society of Artists, Towns Burr Gallery, through April 5. Her work is also in "Sisters," CASA Magazine Gallery, Santa Barbara, through March 28.



Lynn Gadal
3648 Coolidge Ave.
Los Angeles, CA 90066

Luncheon Meeting **April 10, 2014 at 11:30 a.m.**
At: **Olympic Collection**
 11301 Olympic Blvd.
 Los Angeles, CA 90064

Program: **Speaker: Bill Lasarow**

Cost: **\$25 (to be paid when you check-in at the door)**
Menu: **Buffet**

Board Meeting: **10:00 a.m.**

Reservations must be received by 12 NOON on Friday before luncheon.

Please e-mail or call for reservations:

Telephone: Sally Sloan (424) 835-8340. Please speak clearly.
E-mail to: lunch@womenpainterswest.org

Please leave your name if you are bringing a guest(s) and please spell the name.

Guest(s) Name(s) _____

Member's Name _____

If you are unable to attend after making a reservation, please call Sally before the deadline, or you will be held financially responsible for the cost of the luncheon.